Disaster Recovery as a Service (DRaaS)

If data is compromised, your business cannot function. The right DRaaS, BaaS and IaaS provider can maintain operations and give you peace of mind. The more complex your environment is, the more likely it is that – without the right partner – your business will be exposed to residual risk. Going with the biggest provider does not always mean you are getting the best service. Look for an experienced solutions collaborator with data center architecture designed to assure service resilience, data security and interoperability.

How to Best Vet a DRaaS Provider

This past summer, Gartner, Inc. published its 2020 Market Guide for Disaster Recovery as a Service (DRaaS)[1]. Hundreds of companies claim to be experienced DRaaS vendors. Behind the curtain, many contenders are only supporting a patchwork of hosting or infrastructure as a service supplemented by a commercial off-the-shelf replication commodity. More evolved providers demonstrate more sophistication with industrialized offerings and value-added service components that maintain application recovery.

Finding the best DRaaS provider for your business is challenging. Gartner's industry expert analysts recommend organizations consider the following:

- Situational Context: Determine whether a DRaaS strategy qualifies when considered in combination with other strategic initiatives, workload types and recovery location requirements.

- Determine an Accurate Budget: Establish a reasonable baseline by documenting recovery point and time objectives (RPOs and RTOs) during your Business Impact Analysis.

- Factor in Human Resources: Determine how your staff will influence or be affected by decision making for onboarding, exercises, change management reconciliation and application recovery.

- Save via Multi-Tenant: Unless organizational mandates dictate dedicated compute (or application and licensing needs require it), save money by selecting a provider with multi-tenant compute service offering.

- Cost Versus Value: Don't place too much emphasis on price. Value is more important. Be sure to recognize the additional support capabilities required in conjunction with the provider's base level of an industrialized solution. For example, enterprises may value vendors that go beyond a base level service and provide recovery assurances or facilitate ransomware detection and recovery.

- Test: Strengthen your organization's preparedness and recovery capabilities by establishing a DR exercise calendar that includes different scenarios that allow for loss categories beyond the extreme condition of a data center being down.

- Share Lessons Learned with Peers: Discuss what worked, what didn't, what you would do differently, and what are you experimenting with.

Gartner estimates 70% of organizations are making disaster recovery decisions without any business-aligned data points or on the basis of an outdated Business Impact Analysis (BIA). Without the fact base a BIA provides, teams may not fully quantify the appropriate DR level and tolerable risks within their organization. This less qualified scenario may result in overspending or unmet expectations.

Accelecom Has Partnered with Recovery Point to bring the best DRaaS to Businesses in Kentucky

Recovery Point has been named one of three leaders in the category of Evolved Traditional DR Providers in Gartner's 2020 Market Guide for DRaaS. The vendors in this group are historically well known for traditional DR and demonstrate evolved service offerings. We were also recognized for our capability to support complex heterogeneous environments, including IBM Mainframe and iSeries, AIX, HPUX and Solaris as well as physical and virtual x86.

Accelecom maintains the most comprehensive fiber optic network in Kentucky with self-healing ringed architecture to transit enterprise data safely to the Recovery Point platform.

To learn more, contact your Accelecom Sales Representative at:
accelecom@openfiberky.com or 502-586-7600

[1] Gartner, Inc. 2020 Market Guide for Disaster Recovery as a Service | Ron Blair, Jeffrey Hewitt, Lisa Pierce | June 29, 2020

Gartner Disclaimer
Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.